

Jersey Township

Crossroads Community Planning was hired by Jersey Township in Licking County, OH to lead them in their comprehensive plan update. Little did anyone know that a few months into the process the largest economic development project in Ohio's history would land right in the middle of the community. In January 2022 the Intel corporation announced it had selected a site in New Albany for a new \$20 billion dollar phase 1 of a new microchip fabrication plant (Fab). With the announcement came the fact that New Albany was annexing over 3,000 acres from Jersey Township into the City to accommodate Intel and associated developments.

While this announcement was an economic development win for Ohio, it left many Jersey Township residents asking how it affects their community. Jersey is located on the Urban-Rural fringe of the Columbus metropolitan area, and as such had been experiencing significant development pressures before the announcement. However, with the announcement, about half of the land in Jersey was suddenly spoken for. Residents wondered if their community would disappear, and asked how the developments would impact their way of life in a primarily rural, agricultural community.

Crossroads worked with the Township to do the following:

1. Develop an overlay zoning district as the first step towards preventing annexation and partnering with neighboring communities.
 - o Crossroads facilitated numerous meetings with area residents to provide education and gain feedback on the Overlay.
 - o The Overlay was put to a referendum, but ultimately upheld by the residents at the ballot.
2. Crossroads is now completing the comprehensive plan after a pause and a restart of the process to incorporate the Intel impact.
3. Assisting the Township with staffing appropriately to handle future growth.

